



## **COMMUNITY HARVEST FESTIVAL SPONSORSHIP**

### **ABOUT ZENGER FARM**

At Zenger Farm, we believe that communities thrive when people have a direct connection to their food and where it grows. Celebrating 20 years, we are a 24-acre urban farm that promotes sustainable food systems, environmental stewardship, community development and access to good food for all. Each year, more than 10,000 people visit the farm. Through our work, we hope that Zenger Farm can serve as a model of a just food system: a place where everyone can connect to sustainably grown and culturally-appropriate food.

### **COMMUNITY HARVEST FESTIVAL**

In celebration of our 20th anniversary, this was slated to be our premiere and largest community event of the year, this late-summer festival would have featured music, food, activities, and more for the community to experience all the farm has to offer during our most beautiful and fruitful time of the year. But we won't be stopped by the pandemic! We will be pivoting to a day of online events designed to bring all of our diverse communities together in this three-part online series all taking place on Saturday, September 26th.

### **SATURDAY, SEPTEMBER 26th ON ZOOM**

#### **FAMILY ACTIVITIES | late morning, 1 hour**

This interactive hour will show kids around the farm with a choose your own adventure guided tour accompanied by hands-on activities for kids to follow along. A limited number of family friendly activity kits filled with goodies will be provided as an optional add-on.

**Audience:** kids and families, nature and food lovers

#### **COMMUNITY HARVEST CELEBRATION | early evening, 1.5 hours**

We will be celebrating the season's achievements of the Zenger Farm community while connecting and learning more about how our work fits into a larger community food justice movement. Join our Zenger Farm Community Chefs as they walk you through a cooking demonstration where you can follow along together to create a delicious dish. A limited number of meal kits with goodies, including the ingredients for the meal will be provided as an optional add-on.

**Audience:** families, foodies, community members, neighbors

## SPONSORSHIP LEVELS

**ROOT SPONSOR | \$15,000 | 1 available SOLD OUT**

Be the single premiere sponsor for the entire day of events.

**STEM SPONSOR | \$7,000 | 2 available 1 LEFT**

Be one of two presenting sponsors for the entire day of events.

**LEAF SPONSOR | \$3,000 | 2 available**

Choose one event from the day's schedule to lead in sponsorship.

**FLOWER SPONSOR | \$1,000 | 4 available 3 LEFT**

Sponsors one of the day's events of your choosing.

## SPONSOR BENEFITS

Your event sponsorship supports families in need of healthy foods while providing visibility for your brand and engagement opportunities for your staff. Sponsor recognition varies by event, and can be customizable, including:

- | Sponsors recognition on event collateral, including email, website, and social media posts.
- | Opportunity for visual representation at the event in the sponsor slideshow
- | Verbal recognition at the event.
- | Opportunity to add branded items to the event kits.
- | Complimentary tickets to the festival events.

## OUR REACH

Beyond event attendees, you will have access to our extended network of supporters. Our community is diverse and consists of neighbors, families, CSA members, program participants, foodies, volunteers, students, and more. We have a variety of foot traffic from the over 10,000 yearly visitors to the farm, both through programs and rental traffic. Our current digital following is:

**EMAIL LIST** 10,000+ subscribers

**FACEBOOK** 5,900+ followers

**INSTAGRAM** 3,000+ followers

**TWITTER** 1,700+ followers

**Will you join us in our important work to provide good food for all?**

**For more information, please contact Colleen Dixon at [colleen@zengerfarm.org](mailto:colleen@zengerfarm.org) or (503) 282-4245.**

