Dear Friends,

Fifteen years ago, Zenger Farm was founded. The farmhouse was condemned and covered in graffiti. Not one paid staff position existed. What did exist was a committed board of directors with a grand vision. That year, they helped 200 students visit the farm. Lacking adequate shelter from the weather, the children often gathered under tarps to stay dry. But together those students and that board infused the land with life again.

Zenger Farm has grown from its humble start and is now a national leader in farm-based education and healthy food access. Last year, 8,300 students and teachers visited the farm on field trips, 2,223 under-served East Portland youth and adults participated in cooking workshops, Lents International Farmers Market completed its 8th season — serving 1,300 shoppers and 20 vendors weekly, 60 families became members of our CSA and 30 of them paid for their shares with SNAP (formerly Food Stamps), and we launched a new Urban Farm Home School Program.

Education about, and access to, healthy food for Portland families remains central to our mission. Innovative programs such as Healthy Rewards which matches every $10 spent in SNAP at Lents International Farmers Market, Food Scouts which empowers youth with $2 each week to spend on produce at our farmers market, and our SNAP for CSA program bring good food to those who need it most while serving as national models for healthy food access.

Each year, we learn from existing programs and develop innovative ways to better serve our community. In 2015, we will partner with a local county clinic that serves a low-income community to pilot the country’s first Prescription CSA program, truly looking at food as medicine.

Two years ago, we launched a $2.3 million campaign to build a new facility at Zenger Farm, the Urban Grange. Opening in June 2015, this new hub for healthy food and community will double our capacity, strengthen our programs and create infrastructure for new services. It will serve as a base for our farm camps, field trips and workshops and will allow us to launch a new Community Kitchen program and offer a much needed community gathering space.

We have surpassed our original dreams of 15 years ago, but there is more work to do. The creation of a healthy and equitable food system is no small feat. We invite you to continue to be a part of our future.

Jill Kuehler
Executive Director
ZENGER FARM IS A WORKING URBAN FARM THAT MODELS, PROMOTES AND EDUCATES ABOUT SUSTAINABLE FOOD SYSTEMS, ENVIRONMENTAL STEWARDSHIP, COMMUNITY DEVELOPMENT AND ACCESS TO GOOD FOOD FOR ALL.
2014 HIGHLIGHTS

We began construction on our new facility, the URBAN GRANGE

1,730 David Douglas School District 5TH GRADERS participated in FARM SCHOOL

2,223 individuals participated in HEALTHY EATING ON A BUDGET workshops and demonstrations

314 CHILDREN BECAME FOOD SCOUTS at Lents International Farmers Market

8,300 STUDENTS AND TEACHERS visited the farm during field trips

WE MATCHED $13,799 in SNAP funds for underserved families at Lents International Farmers Market

290 VOLUNTEERS contributed 8,500 hours in the field and classroom
CULTIVATING COMMUNITY

In 2014, more than 2,000 Zenger Farm neighbors prepared and shared nutritious meals and cultivated confidence, cooperation and a sense of belonging as participants in our community cooking workshops and demonstrations. We know that strong peer support networks positively influence health, and are especially meaningful in our diverse neighborhood. Unfortunately, families often have few opportunities to spend time with each other and in their community. Our workshops address these challenges by creating opportunities to get to know neighbors, spend time with family in a meaningful way and learn about other cultures. Participants become empowered to make healthy changes in their lives and to support healthy food access within their communities, often becoming leaders of future workshops.

To encourage community leadership and increase our capacity to involve diverse communities in our programs, we launched a Community Chef program with support from the East Portland Action Plan in 2014. Community Chefs share food traditions from their countries of origin, including Mexico, El Salvador, Russia, the Philippines and Bhutan, through cooking demonstrations and workshops.

Inspired by the success of our workshops, demonstrations and Community Chef program, we crafted a vision for a comprehensive Community Kitchen program which will be housed in the Urban Grange. Community members and past participants played an integral role in the conceptual development of the Community Kitchen which will provide workshops on cooking, preserving and enjoying nutritious, local foods on a limited budget and will be home base for our Community Chef program.

EDUCATION INNOVATION

Education has always been at the core of Zenger Farm’s work, and 2014 was marked by the introduction of several new programs.

Our Farm Camps program experienced its biggest summer yet, with 227 campers exploring our fields and wetlands, and learning how to prepare nutritious food using farm produce. This year’s summer Farm Camp included a new partnership with Momentum Alliance, an organization focused on empowering youth leadership. During a two-week camp, young leaders learned about the importance of nutrition and healthy food systems. This year, we also extended our camp education throughout the seasons by offering Winter Camp and Spring Break Camp.

Last fall, we piloted an Urban Farm Home School Program in response to community interest in meeting the needs of home school families. We offered two sessions, which both sold out (48 spots!) almost immediately. The program is expanding in 2015 to offer spring and fall sessions.

Farm Operations welcomed three full-season farm interns, who learned all aspects of small scale urban farming, from preparing fields and planting seeds to taking the harvest to market. For the first time, we offered a short-season internship that gave three additional interns the opportunity to participate in hands-on field work throughout the summer. This shorter time commitment makes learning more accessible to individuals who are in the early stages of exploring farming as a career. In 2015, we will expand to include Fall and Spring Seasonal Internships.
We’re looking forward to expanding our reach in 2015 through the following efforts:

- **Open** Portland’s Hub for Healthy Food and Community, the Urban Grange
- **Expand** markets for Oregon CSA farmers by piloting CSA Partnerships for Health, a new program that connects CSA farms with employers, health clubs, faith-based organizations, and health care organizations. Zenger Farm will pilot a CSA Prescription program in partnership with the Multnomah County Health Department’s Mid-County Clinic
- **Partner** with Hacienda CDC’s Mercado to launch a Kitchen Incubator Program to provide commercial kitchen space to local emerging food businesses
- **Match** $15,000 in SNAP funds at Lents International Farmers Market
- **Improve** organizational infrastructure with new administrative space, information technology and updated systems

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**GROWING FOOD, FARMERS AND FACILITY IN 2015**

**FINANCIAL INFORMATION**

2014 EXPENSES

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<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tr>
<td>Corporate</td>
<td>$72,205</td>
<td>11%</td>
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<tr>
<td>Fees and Product Sales</td>
<td>$185,838</td>
<td>27%</td>
</tr>
<tr>
<td>Foundation Grants</td>
<td>$153,745</td>
<td>23%</td>
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<tr>
<td>Government Grants</td>
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<td>17%</td>
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<tr>
<td>Fundraising Events</td>
<td>$34,456</td>
<td>14%</td>
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<tr>
<td>Individuals</td>
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<td>8%</td>
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<tr>
<td>Total</td>
<td>$675,200</td>
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2014 PROFIT

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Financials do not include income and expenses associated with our capital campaign to build the Urban Grange.
We are grateful to the following organizations and individuals for their generous support this year:

**OUR SUPPORTERS**

- Perkins & Company
- Pinel Staats Biscuits
- Plate and Pitchfork
- ¿Por Qué No? Taqueria
- Portland Cider Company
- Portland Nursery
- Ralf Botanical Cocktail + Soda Synups
- Rheinlander Restaurant
- Rose C&C
- Rose City Mortgage
- Sagacity Media, Inc.
- Salvador Molly’s
- Sinneann Winery
- Skyline Farm
- Soter Vineyards
- Springwater Community
- State Farm Insurance
- Stoller Family Estate
- Stumptown Coffee Roasters
- University of Portland
- Washington Trust Bank
- Whole Foods Market
- The Woodsman Tavern

**INDIVIDUALS**

- Peggy Accott
- Robert & Lori Agnew
- Susan & Grover Bagby
- Carrington Barrs & Christine Olson
- Elizabeth Takahashi Barth & Derek Barth
- Dawn Baumam & Wendy Broussand
- Jaffe & Cindy Blaisd
- Matthew Buck & Leigh Ferrari
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- Danelle & Sam Charman
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- Sara Cogan
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- Andrew Hogan & Jimmy Radosta
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- Sandra & Roger Jackson
- Kelly & Dan Klock
- Sue Knight & Glenn Lamb
- Lynn Lahiri
- Mary Lagos
- Jesse & Cami Lynn
- Michele Mather & Cameron Shaw
- Annette Mattson & State Representative Jeff Reardon
- Dr. Joseph Marz
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- Joanne Morrissey
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- Lori & David Sobelson
- Al Solheim
- Ken & Martha Thresher
- George & Carolyn Vogt
- Marty & Kristen Wall
- Joshua Weinstein
- Lynn Youngbar

**GRANTS**

- An Advised Fund of The Oregon Community Foundation
- Blue Cross / Blue Shield of Oregon Fund of The Oregon Community Foundation
- City of Portland Bureau of Environmental Services
- The Collins Foundation
- Community Foundation for Southwest Washington
- Community Foundation of Jackson Hole
- East Multnomah Soil and Water Conservation District
- East Portland Action Plan
- Echo Fund of The Oregon Community Foundation
- Ecoworks Foundation
- Energy Trust of Oregon
- Finley Family Foundation
- Franklin High School
- Communicare Class
- Harbortown Foundation
- Hardy Plant Society of Oregon
- Hoover Family Foundation
- The Jackson Foundation
- The J.W. and H.M. Goodman Family Charitable Foundation
- John and Jane Yossi Fund of The Oregon Community Foundation
- Johnson Family Foundation

**BUSINESSES**

- Anima Vineyards
- Anna Chocolate LLC
- B&G Builders
- BCI Group Inc.
- Beaverton Foods
- Bob’s Red Mill
- Bon Appetit Management Company
- Bridgetown Natural Foods
- Carmar Ranch
- Casa Bruno
- The Commons Brewery
- Concentrates
- Crop Co-op/Organic Valley
- Pacific Northwest
- David Wright Tremaine
- Deica, Inc.
- D u l u F h Trading Company
- Farmers Market Fund
- Flint Design
- Food Front
- Food Services of America
- Grand Central Baking
- Hopkins Urban Brewery
- Independence Gardens
- Koozar Osto Marketing
- Communications
- Living Room Realty
- Maliet’s Beverage
- Maxwell PR
- Montmore Estate
- More in Ink
- Naomi’s Organic Farm Supply
- New Seasons Market
- Oliver’s Cafe
- One Green World
- The Oregonian Publishing Company
- Public Benefits, Inc.
- Organic Valley
- Pacific Pie Co.
- Path42 LLC

**OUR APPEALS TO DONORS WHO CANNOT BE LISTED DUE TO PRINT LIMITATIONS.**

Lora L. and Martin N. Kelley Family Foundation Trust
May Memorial Trust
MV Murdock Charitable Trust
Multnomah County
Newman’s Own Foundation
Oregon Department of Agriculture
Specialty Crop Block grant program
RGE Foundation
Regional Arts & Culture Council
The Safeway Foundation
Staples Foundation
United National Foods Inc Foundation
United States Department of Agriculture
Community Foods Project
United States Department of Agriculture
Local Food Promotion Program
United States Department of Agriculture
Farmers Market Promotion Program

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Marty Wall

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Sarah Broderick, Lents International Farmers Market Manager
Laura Cerny, Farm Educator
Sara Cogan, Farm Manager
Laleña Delby, Communications Director
Prairie Hale, Community Involvement Coordinator
Andrew Hogan, Development Director
Jill Kuehler, Executive Director
Joanne Morrissey, Office Manager
Allison O’ Sullivan, Education Manager
David Perry, Program Director

This report was prepared with great care. If errors have occurred, please contact Laleña Delby, Communications Director, lalena@zengerfarm.org.