



2022 ANNUAL REPORT

FROM THE CO-EXECUTIVE DIRECTORS

At Zenger Farm we believe that communities thrive when people have a direct connection to their food and where it grows.

One of our largest accomplishments in 2022 was the launch of our new strategic plan. This plan serves as a roadmap for where we are going over the next few years and is steering the direction of our work. We are pleased to use the [strategic plan](#) as a tool to measure the last years' progress.

We continue to build a movement for food sovereignty, fostering a just local food system where folks connect to sustainably grown, culturally-appropriate produce, and community-based education. None of this is possible without your involvement. Thank you for all you've helped us achieve and for supporting our thriving community.

In appreciation,

Rob Cato and Colleen Dixon

Zenger Farm Co-Executive Directors



STRATEGIC PLAN PROGRESS



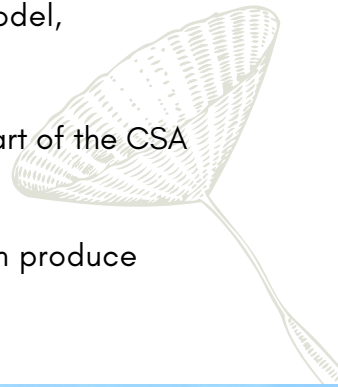
COMMITMENT 1: HIGH QUALITY EDUCATION

- Worked with 1,622 David Douglas School District (DDSD) 5th graders as a part of Farm School. Survey results showed that 100% of students agreed the experience at Zenger Farm fostered and encouraged comfort in the natural world.
- 1,509 youth visited the farm during field trips in 2022, this included our new winter field trip offerings centered around herbalism, nature crafting, native trees, and macro-catch investigation.
- Hosted 7 afterschool program cohorts, serving 84 students at 3 different DDSD locations in partnership with the Immigrant and Refugee Community Organization's (IRCO) Schools Uniting Neighborhoods (SUN) program.
- Provided no cost admission to our summer camp for 28 families. Overall, the median household income for summer camp families was 22% less compared to the overall median in Portland.
- Partnered with ROSE Community Development for summer programming and hosted 26 children from ROSE buildings for fun, interactive farm visits.
- Graduated 4 beginning farm apprentices from our 7.5 month farmer training program that focuses on organic, small-scale, climate resistant farming practices.
- Relunched the Community Chef program as a two-year fellowship cohort who started entrepreneurship and small business development coursework with MESO (Micro Enterprise Services of Oregon).

STRATEGIC PLAN PROGRESS

COMMITMENT 2: ACCESS TO NOURISHING FOOD

- CSA Partnerships for Health provided 300 summer vegetable 'prescriptions' and 80 winter vegetable 'prescriptions' to Multnomah County households over the course of 46 weeks.
 - ↳ In total, providing 7,560 weekly shares through 110 in-person clinic pick-ups and 960 winter deliveries.
- Zenger Farm's neighborhood CSA, which operates under a sliding-scale model, provided 135 shares that fed over 200 people.
 - ↳ 65 of these shares were distributed to the Mid County Health Center as part of the CSA Partnerships for Health program.
- Community Chefs produced 1,225 meals and 35 menus featuring farm fresh produce for our Open Farm Days.



STRATEGIC PLAN PROGRESS

COMMITMENT 3: BUILD STRONG COMMUNITIES

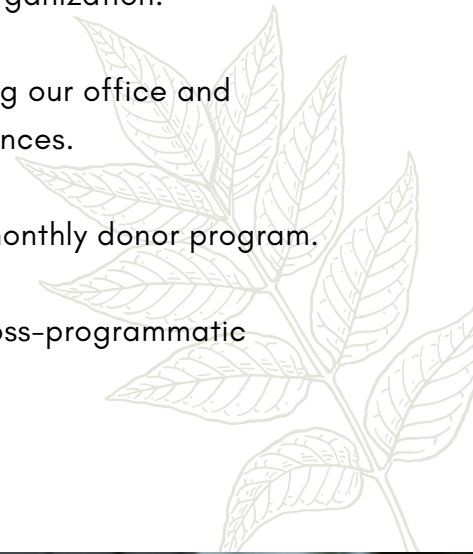
- March to November, 946 people in total participated in seasonal activities at 35 weekly Open Farm Days.
- Our annual Dia de los Muertos Celebration attracted over 300 people to Zenger Farm to honor ancestors with altars, food, music, and dancing, making it our largest event of the year.
- At our Spring for Zenger event we distributed over 8,000 plant starts, 5 cubic yards of compost and 40 grow bags to community members.
- Community Chefs prepared and served over 800 culturally relevant meals for our large community events.
- Community Supported Agriculture (CSA) Partnerships for Health redistributed over \$200,000 to small scale regional farmers, fostering greater opportunities for farmers, including the addition of four new BIPOC-owned farms.



STRATEGIC PLAN PROGRESS

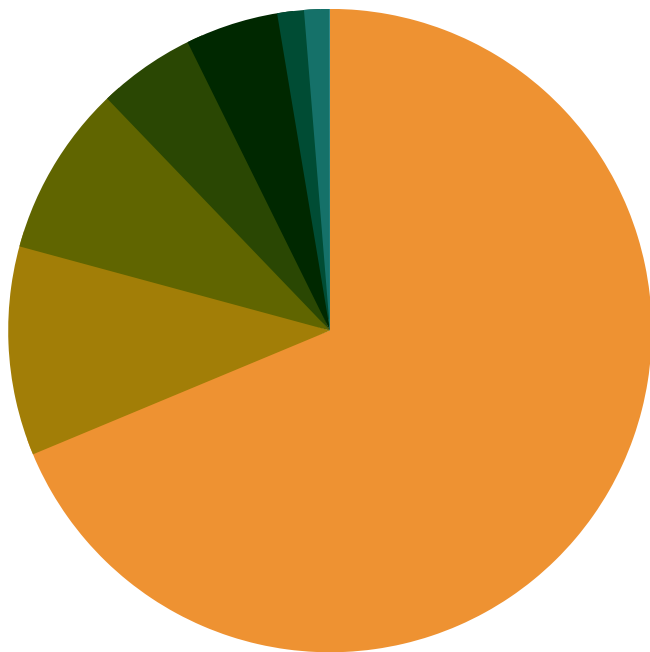
COMMITMENT 4: STRENGTHEN ORGANIZATIONAL CAPACITY

- Set up the organization for our 2023 transition to a 32 hour work week by increasing staffing and advancing technology solutions.
- Increased pay and expanded benefits for all positions across the organization.
- Improved our facilities with maintenance projects, including painting our office and classroom spaces and upgrading our farmhouse and kitchen appliances.
- Grew individual monthly donations by 114% through our Seedlings monthly donor program.
- Streamlined program development and evaluation by instituting cross-programmatic tracking systems.



2022 FINANCIALS

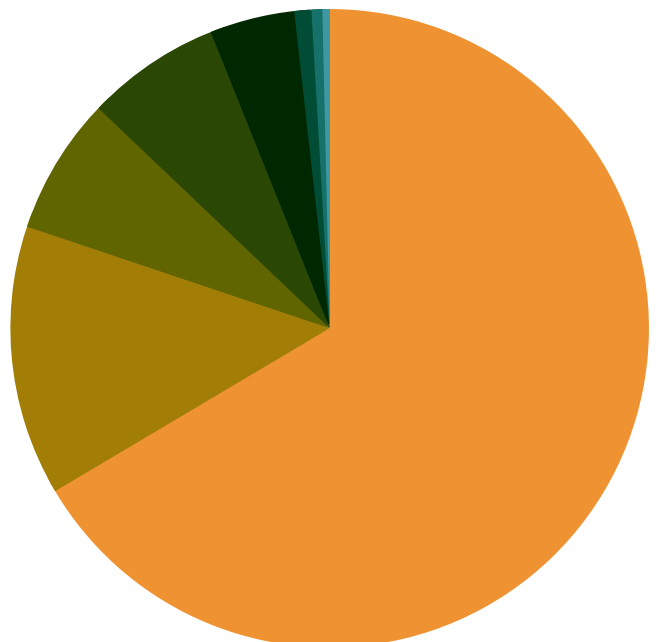
TOTAL INCOME | \$2,017,864



GRANTS (GOVERNMENT & FOUNDATION)	\$1,386,500 69%
FEEES FOR SERVICES (INCLUDING PRODUCE SALES)	\$211,884 11%
EMPLOYEE RETENTION TAX CREDIT	\$173,713 9%
CORPORATE DONATIONS	\$98,446 5%
INDIVIDUAL DONATIONS	\$94,228 4%
MEDICAID CSA REIMBURSEMENTS	\$27,038 1%
FUNDRAISING EVENTS	\$25,475 1%
INTEREST EARNED	\$580 >0%

TOTAL EXPENSES | \$1,936,005

COMPENSATION AND STIPENDS	\$1,286,879 66%
PURCHASED CSAP4H SHARES (FROM OTHER FARMS)	\$264,877 14 %
BUILDING AND GROUNDS	\$134,557 7%
PROFESSIONAL SERVICES/CONSULTANTS	\$132,012 7%
SUPPLIES AND EQUIPMENT RENTAL	\$83,279 4%
TAXES & FEES	\$16,689 1%
TRAININGS & TRAVEL	\$10,606 1%
PRINTING & POSTAGE	\$7,106 >0%



2022 GRANT FUNDERS



\$400,000+

- United States Department of Agriculture

\$150,000-\$400,000

- The City of Portland - Social Equity & Educational Development (SEED) Grant Fund
- American Rescue Plan Act - Coronavirus State & Local Fiscal Recovery Fund

\$50,000-\$150,000

- East Multnomah Soil and Watershed Conservation District
- Oregon Department of Agriculture
- Oregon Health Authority
- Harbourton Foundation

\$20,000-\$50,000

- Campbell Soup Foundation
- CareOregon
- The Collins Foundation
- Lora & Martin Kelley Foundation
- MJ Murdock Charitable Trust
- Oregon Association of Education Service Districts

\$6,000-\$20,000

- Detwiler Family Foundation
- Dudley Family Foundation
- The Hampton Family Foundation
- Joseph E Weston Public Foundation
- PGE Foundation

\$5,000

- Herbert A. Templeton Foundation
- Juan Young Trust
- Kind Heart Free Spirit Foundation
- Portland Timbers
- Zera Foundation

Under \$5,000

- Harold & Arlene Schnitzer Care Foundation - CommuniCare
- Jackson Foundation
- NW Natural
- Oregon Jewish Youth Community Organization
- Portland Garden Club

