











# ZENGER FARM EVENT SPONSORSHIP MENU



## ABOUT ZENGER FARM

At Zenger Farm, we believe that communities thrive when people have a direct connection to their food and where it grows. Founded in 1999, we are a 24-acre urban farm that promotes sustainable food systems, environmental stewardship, community development and access to good food for all. Each year, more than 10,000 people visit the farm. Through our work, we hope that Zenger Farm can serve as a model of a just food system: a place where everyone can connect to sustainably grown and culturally appropriate food.

## SPONSOR BENEFITS

Sponsorship Level	Event Tickets	Recognition on Event Materials	Banner at Event	Recognition Announcement at Event	Social Media Recognition
Root	15				
Stem	10				-
Leaf	5			-	-
Flower	-		-	-	-

## 2024 EVENTS

**Spring For Zenger**  
**March 30th, 2024**

**Dia De Los Muertos Celebration**  
**November 11th, 2024**



# Zenger Farm

## SPONSORSHIP OPTIONS 2024



### SPRING FOR ZENGER

**SATURDAY, MARCH 30th**

This event kicks off the growing season and the joys of spring with community! We will be giving away vegetable starts, herb starts, seeds, and other garden-related goodies to help attendees get their home garden started. Attendees will have the opportunity to get advice from gardening pros, explore the farm, meet our chickens, choose an herbal blend from our tea bar, and eat lunch.

At the event, we will be encouraging attendees to sign up to become Zenger Farm Seedlings (our monthly donor program). We will offer incentives and prizes for their support, these gifts are an excellent opportunity for our sponsors to include branded supplies and materials to event attendees.

**ATTENDANCE:** 150+

**AUDIENCE:** families, foodies, gardeners and nature lovers, community members

**PRICE:** Sliding scale event registration, no one turned away for lack of funds

### SPONSORSHIP LEVELS:

- **Root Sponsor | \$5,000**
- **Stem Sponsor | \$3,000**
- **Leaf Sponsor | \$1,500**
- **Flower Sponsor | \$750**
- **In-Kind Sponsors | Providing unique items for attendees**



**Will you join us in our important work to provide good food for all?**

**For more information, please contact Megan Owen at [megan@zengerfarm.org](mailto:megan@zengerfarm.org) or (503) 282-4245 x118.**





# Zenger Farm

## SPONSORSHIP OPTIONS 2024



**DIA DE LOS MUERTOS**

**SATURDAY, NOVEMBER 11TH**

This vibrant cultural celebration is led by Zenger Farm program alumni Chef Paula Hernandez of La Cuchara! This will be the 7th annual celebration at the farm and will include traditional foods and food practices, a community altar, music, dancing, and activities for families designed to build and strengthen our Latinx community.

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