



ABOUT ZENGER FARM

At Zenger Farm, we believe that communities thrive when people have a direct connection to their food and where it grows. Founded in 1999, we are a 24-acre urban farm that promotes sustainable food systems, environmental stewardship, community development and access to good food for all. Each year, more than 10,000 people visit the farm. Through our work, we hope that Zenger Farm can serve as a model of a just food system: a place where everyone can connect to sustainably grown and culturally appropriate food.

Partnering with Zenger Farm means aligning your brand with meaningful action and tangible impact. Your support will be celebrated through our diverse and dynamic programming, connecting you with families, foodies, gardeners, and changemakers passionate about creating a better future.

Together, we can build thriving, resilient communities. Will you join us?

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Sponsorship Level	Event Tickets	Logo on Event Materials	Social Media Promo	Name at Event	Logo at Event	Live Recognition at Event	Share Branded Merchandise w/ Attendees	Billed as "Presenting Sponsor"
Root	8	¥	Y	-	¥	4	4	+
Stem	6	¥	*	-	¥	4	4	-
Leaf	5	7+	7+	-	¥	4	-	-
Flower	4	*	7.	¥	-	-	-	-
Seed	2	70	Ye	7	-	-	-	-

2025 EVENTS

Spring For Zenger Saturday, March 29th **Dia de Los Muertos Celebration** Saturday, November 1st



Zenger Farm SPONSORSHIP OPTIONS 2025

SPRING FOR ZENGER

SATURDAY, MARCH 29TH 11-3PM

Support your neighbors' home gardens at our signature event of the spring. Your sponsorship supports vegetable, seed and herb start giveaways, and other garden-related goodies to help get the home garden started. Attendees will have the opportunity to get advice from gardening pros, explore the farm, meet our chickens, choose an herbal blend from our tea bar, and eat lunch cooked by our Community Chefs.

This is a fantastic opportunity to connect your business with 200+ families, foodies, gardeners, nature lovers, community members and more! Your partnership helps support our sliding scale ticket price, which ensures that no one is turned away for lack of funds. Your sponsorship also provides you with the opportunity to give a branded item or take away to event attendees.

SPONSORSHIP LEVELS:

- Root Sponsor | \$5,000: Only 1 available!
- Stem Sponsor | \$2,500
- Leaf Sponsor | \$1,500
- Flower Sponsor | \$1,000
- Seed Sponsor | \$500
- In-Kind Sponsors | Providing unique items for attendees

Will you join us in our important work to provide good food for all? For more information, please contact Megan Owen at megan@zengerfarm.org or (503) 282-4245 x118.





Zenger Farm SPONSORSHIP OPTIONS 2025

DIA DE LOS MUERTOS

SATURDAY, NOVEMBER 1ST 11-3PM

Our biggest event of the year, Día De Los Muertos is an annual holiday rooted in Mexican and Indigenous traditions that welcomes the souls of the dead back for a brief reunion of food, drinks and celebration. Your support helps Zenger Farm put on this community event, which brings 300+ families, foodies, nature lovers and Latinx community members to the farm for an afternoon of food, festivity and tradition. Led by Zenger Farm Community Chef Paula Hernandez, Día De Los Muertos is an annual celebration at Zenger Farm, full of food, music, dancing, activities for kids, folks and families. Your partnership helps support our sliding scale ticket price, which ensures that no one is turned away for lack of funds. Your sponsorship also provides you with the opportunity to give a branded item or take away to event attendees.

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