



ANNUAL REPORT 2024



FROM OUR EXECUTIVE DIRECTOR

2024 was a remarkable year for Zenger Farm as we celebrated our 25th anniversary—a milestone that reflects 25 years of fostering equitable food systems, advancing environmental stewardship, and deepening community connections through farming and education. Guided by the goals in our strategic plan, we made meaningful progress in East Portland and beyond. From training future farmers to expanding year-round food access for those who need it most through our CSA Partnerships for Health Program, we continued to center the voices and needs of our community.

This past year, we strengthened our focus on racial equity and climate resilience while honoring the rich cultural and ecological heritage of the land we are privileged to steward. We celebrated milestones such as graduating the next generations of farmers from our Beginning Farmer Training Program and welcoming thousands of youth to our farm for hands-on learning. These accomplishments, along with the partnerships and connections we cultivated, affirmed the strength of our mission and vision.

As we approach 2025, we recognize that times of transition can bring both uncertainty and unease to our communities. The evolving landscape of our political and food systems presents challenges that will test our resilience and adaptability. Yet, it is in these moments that our commitment to a just food system for all becomes even more crucial. We remain steadfast in our dedication to dismantling the root causes of systemic inequity and fostering lasting connections between people, food, and the environment.

Entering the final year of our 2022–2025 Strategic Plan, we are focused on honoring the ambitious goals we set out to achieve. Together, we will navigate the challenges ahead, strengthen our community bonds, and continue to advocate for food sovereignty, racial justice, and environmental sustainability. The foundation we've built together will serve as a launching point for the next chapter of Zenger Farm's impact.

To everyone who has been part of this journey—our staff, board, volunteers, and community members—you are the heart of Zenger Farm. Thank you for making this work possible and for envisioning a future where food systems serve all people equitably and sustainably.

With Hope and Appreciation,
Rob Cato
Executive Director



STRATEGIC PLAN PROGRESS

COMMITMENT ONE: HIGH QUALITY EDUCATION

- Graduated **3 Apprentices** from our Beginning Farmer training program.
- Hosted **2,590 youth** for field trips
 - 2,041 were David Douglas School District (DDSD) 5th grade Farm School students, satisfying DDSD Next Generation Science standards via ongoing, seasonal, hands-on field trips.
- Hosted **145 1st-6th grade Summer Campers** who experimented with outdoor cooking, herbalism, nature crafting, and wetlands exploration themed camps.





STRATEGIC PLAN PROGRESS

COMMITMENT TWO: ACCESS TO NOURISHING FOOD

- Provided **7,810 CSA shares** to low-income community members through our CSA Partnerships for Health program, providing access to nutrient-dense local vegetables for 300 clients from eight Federally Qualified Health Centers across Multnomah County.
 - 95 of these shares were grown on our site
 - Increased the number of winter participants to provide year-round produce access from 80 to 110 clients.
- Our sliding-scale neighborhood CSA provided 29 weekly shares to community members and staff, **feeding 107 people**.
- Redirected **1,448 pounds of produce** that would have been composted or turned into the soil to the Urban Gleaners free food markets.



STRATEGIC PLAN PROGRESS

COMMITMENT THREE: BUILDING STRONG COMMUNITIES

- Welcomed **1,506 participants** to our family programming. Based on participant and community feedback in 2023, we offered these programs on Saturdays and added a weekday evening option.
 - We prepared over 1,500 meals reaching over 700 community members.
 - Brought together 195 attendees at our annual Día de los Muertos Celebration, led by Community Chef alum Paula Hernandez, to honor ancestors with traditional altars, food, music, and dancing.
- Distributed over **2,800 plants** to community members at our Spring for Zenger event, along with seeds and other gardening supplies.
- Distributed over **\$340,000 to local partner farms** through our CSA Partnerships for Health program, prioritizing BIPOC and women owned farms throughout Multnomah County.
- Hosted **438 volunteers** who contributed 1,179 hours of volunteer service.





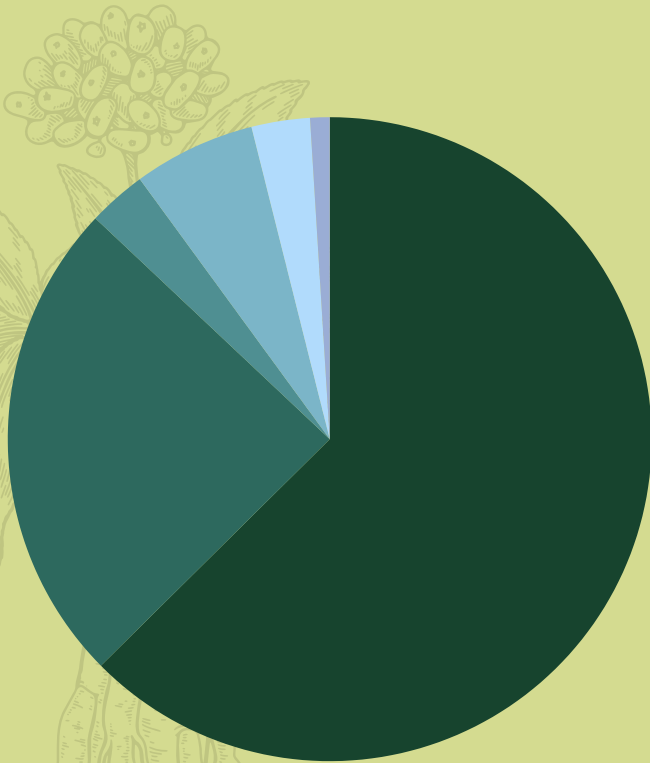
STRATEGIC PLAN PROGRESS

COMMITMENT FOUR: STRENGTHEN ORGANIZATIONAL CAPACITY

- We put a new roof on our historic barn as well as new flooring.
- Purchased an electric farm truck.
- Collaborated with BES on their wetland restoration project to enhance wildlife habitat in the wetland and border areas.
- Improved staff and participant safety with ongoing safety exercises and updates to the Safety Manual and procedures, especially for heat and smoke safety.
- Completed a second year of a flexible work week with most staff working 32 hours “full time”



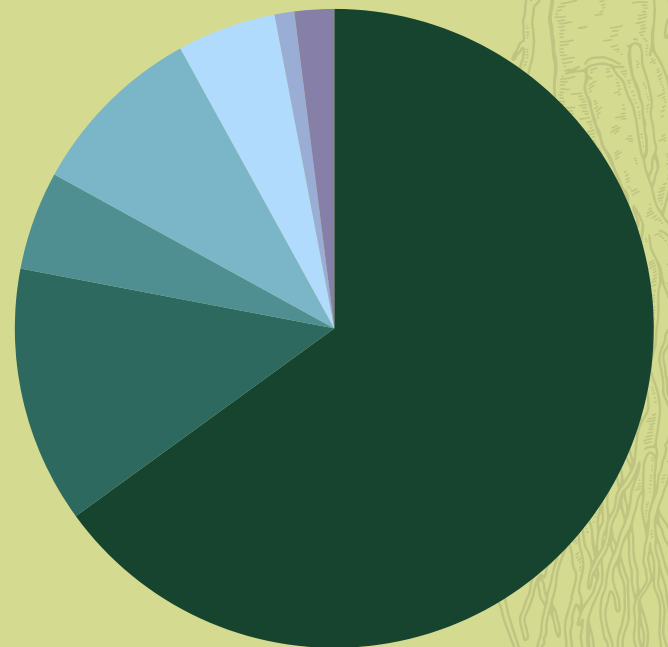
TOTAL INCOME | \$2,748,120



- GRANTS (GOVERNMENT & FOUNDATION)
\$1,771,296 | 64%
- MEDICAID CSA REIMBURSEMENTS
\$674,809 | 25%
- FEES FOR SERVICES (INCLUDING PRODUCE SALES)
\$80,015 | 9%
- CORPORATE DONATIONS
\$103,137 | 4%
- INDIVIDUAL DONATIONS
\$78,848 | 3%
- FUNDRAISING EVENTS
\$30,601 | 1%
- INTEREST EARNED
\$1,082 |

TOTAL EXPENSES | \$2,343,602

- COMPENSATION AND STIPENDS
\$1,532,778 | 65%
- PURCHASED CSAP4H SHARES (FROM OTHER FARMS)
\$307,725 | 13%
- PROFESSIONAL SERVICES/CONSULTANTS
\$123,429 | 13%
- BUILDING AND GROUNDS
\$212,776 | 9%
- SUPPLIES AND EQUIPMENT RENTAL
\$115,233 | 5%
- TAXES & FEES
\$13,670 | 1%
- TRAININGS & TRAVEL
\$37,991 | 2%



2024 SUPPORT

\$400,000+

- United States Department of Agriculture
- City of Portland

\$50,000-\$150,000

- East Multnomah Soil and Watershed Conservation District
- Marie Lamfrom Foundation
- Oregon Health Authority
- PGE Foundation

\$20,000-\$50,000

- Ann J and William Swindells Fund
- Harbourton Foundation
- Lora & Martin Kelley Family Foundation
- Adobe Employee Community Fund
- Urban Agriculture Resilience Program Award

\$6,000-\$20,000

- Dudley Family Foundation
- OCF Joseph E. Weston Public Foundation
- Maxwell/Hanrahan Foundation
- RWN Foundation

\$5,000

- Herbert A. Templeton Foundation
- Doordash

Under \$5,000

- East Portland Action Plan
- Charis
- Jackson Foundation
- NW Natural

